## AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the applications.

## LISTING OF CLAIMS:

 (currently amended) A ferrite magnetic material characterized by comprising an oxide having a composition wherein:

metal elements Sr, Ba and Fe in total have a composition ratio represented by the formula  $Sr_{(1-x)}Ba_xFe^{2+}_bFe^{3+}_b$  in which

$$0.03 \le x \le 0.80$$
,

$$\frac{1.1}{1.5} \le a \le 2.1 \frac{2.4}{1.5}$$
, and

$$12.3 \le b \le 16.1$$
, and

one or two of a Ca constituent and a Si constituent as additives in the following amounts, respectively, in terms of  $CaCO_3$  and  $SiO_2$ :

CaCO3: 0 to 3.0 wt% and SiO2: 0.2 to 1.4 wt%.

- 2. (original) The ferrite magnetic material according to claim 1, characterized in that said oxide is represented by  ${\rm Sr}_{(1-a)} Ba_a Fe^{2^a}{}_b Fe^{3^a}{}_b O_{27}.$
- 3. (original) The ferrite magnetic material according to claim 1, characterized in that the ferrite magnetic material comprises a W-type hexagonal ferrite as a main phase.

4. (original) The ferrite magnetic material according to claim 1, characterized in that said x falls within a range of  $0.10 \le x \le 0.65$ .

Claim 5 (cancelled).

- 6. (original) The ferrite magnetic material according to claim 1, characterized in that the ferrite magnetic material forms any of a ferrite sintered magnet, a ferrite magnet powder, a bonded magnet as a ferrite magnet powder dispersed in a resin, and a magnetic recording medium as a film-type magnetic phase.
- 7. (original) The ferrite magnetic material according to claim 6, characterized in that said ferrite sintered magnet has a mean grain size of 0.6  $\mu m$  or less.
- 8. (original) A ferrite sintered magnet, characterized in that the ferrite sintered magnet comprises a W-type hexagonal ferrite comprising Sr and Ba as a magnetic phase and is comprised of a sintered body having a mean grain size of 0.6  $\mu$ m or less.
- 9. (original) The ferrite sintered magnet according to claim 8, characterized in that the ferrite sintered magnet has a coercive force (HcJ) of 3000 Oe or more, a residual magnetic flux density (Br) of 4600 G or more and a squareness ratio

(Hk/HcJ) of 85% or more.

- 10. (original) The ferrite sintered magnet according to claim 8, characterized in that  ${\rm Ba/Sr}$  +  ${\rm Ba}$  (molar ratio) is 0.03 to 0.80.
- 11. (original) The ferrite sintered magnet according to claim 8, characterized in that  ${\rm Ba/Sr}$  +  ${\rm Ba}$  (molar ratio) is 0.10 to 0.65.
- 12. (original) The ferrite sintered magnet according to claim 11, characterized in that the ferrite sintered magnet has a coercive force (HcJ) of 3200 Oe or more, a residual magnetic flux density (Br) of 4600 G or more and a squareness ratio (Hk/HcJ) of 85% or more.

Claims 13-18 (cancelled).

19. (new) The ferrite sintered magnet according to claim 8, wherein:

the sintered body has a composition wherein:

metal elements Sr, Ba and Fe in total have a composition ratio represented by the formula  $Sr_{(1-x)}Ba_xFe^{2+}{}_bFe^{3+}{}_b$  in which

- $0.03 \le x \le 0.80$ ,
- $1.1 \le a \le 2.4$ , and
- $12.3 \le b \le 16.1$ .

20. (new) The ferrite sintered magnet according to claim 8, wherein one or two of a Ca constituent and a Si constituent as additives in the following amounts, respectively, in terms of  $CaCO_3$  and  $SiO_2$ :

 $CaCO_3$ : 0 to 3.0 wt% and  $SiO_2$ : 0.2 to 1.4 wt%.

- 21. (new) The ferrite sintered magnet according to claim 19, wherein said oxide is represented by  $Sr_{(1-x)}Ba_xFe^{2+}_xFe^{3+}_yO_{27}$ .
- 22. (new) The ferrite sintered magnet according to claim 19, wherein said x falls within a range of 0.10  $\le$  x  $\le$  0.65.